



RCH 1000 LOGO USE RULES

as at 22 / May 2002

- ◆ The “RCH 1000 Sponsor” logo (“**Logo**”) is the property of the Royal Children’s Hospital Foundation Limited, ACN 007 143 142 (“**Foundation**”). The board of the Foundation has delegated to the RCH 1000 Committee (“**Committee**”) the power to grant licences to use the Logo and to set conditions (“**Rules**”) relating to use of the Logo under those licences.
- ◆ The Committee may from time to time alter the Rules.
- ◆ A RCH 1000 sponsor (“**Sponsor**”) who has made an annual RCH 1000 donation to the Foundation is licensed to use the Logo on the conditions set out in the Rules during the term of the Sponsor’s current sponsorship for the sole purpose of identifying that Sponsor as a RCH 1000 Sponsor.
- ◆ The Logo may be used only:
 - on stationery of a charitable or “not for profit” organisation Sponsor after prior written approval is confirmed by the Committee to the proposed stationery containing the Logo;
 - on personal and other styles of stationery used by a Sponsor where it is clearly indicated that the Sponsor (rather than any other organisation referred to in or on that stationery) is a RCH 1000 Sponsor.
- ◆ In the preceding rule “stationery” means letterhead and other similar material used for written correspondence. Specifically excluded from this definition are:
 - business cards, calling cards or similar;
 - email messages. (An attachment to an email message being correspondence on letterhead bearing the Logo is permissible).
- ◆ The Logo must not be used in anyway which may cause any damage to the reputation of, or which may indicate that, the Royal Children’s Hospital, the Foundation or the Committee supports, sponsors, promotes or is affiliated with any other person, entity or with any goods or services.
- ◆ The licence to use the Logo is renewed when a Sponsor renews RCH 1000 sponsorship by making payment of the Sponsor’s annual RCH 1000 donation to the Foundation.
- ◆ The Committee may, by giving written notice to a Sponsor, revoke the licence granted to the Sponsor to use the Logo. A Sponsor will have no recourse if the Committee so revokes that licence.
- ◆ When the licence to use the Logo ends because either the licence is revoked by the Committee or because RCH 1000 sponsorship has not been renewed, the relevant person or entity must immediately stop using the Logo in any way.

- ◆ Sponsors are requested to report misuse of the Logo to the Committee.